

AUDIOVISUAL LICENSING ALLIANCE (AVLA) LIMITED

COOKIES POLICY

OVERVIEW

This website is operated by Audiovisual Licensing Alliance (AVLA) Ltd (“**AVLA**”). Throughout the site, the terms ‘**we**’, ‘**us**’ and ‘**our**’ refer to AVLA. AVLA offers this website, including all information, tools and services available from this site to you conditioned upon your acceptance of our terms, conditions, policies and notices.

INFORMATION ABOUT OUR USE OF COOKIES

In this policy, any use of the words ‘you’, ‘yours’ or similar expressions shall mean any user of the Website whatsoever. Terms such as ‘we’, ‘us’, ‘our’ or similar expressions shall mean Audiovisual Licensing Alliance (AVLA) Limited (“**AVLA**”).

This website, www.avla.uk (the “**Website**”), is operated by AVLA.

Our Website uses cookies to distinguish you from other users. This helps us to provide you with a good experience when you browse our Website and also allows us to improve our Website. By continuing to browse the Website you are agreeing to our use of cookies.

WHAT IS A COOKIE?

A cookie is a small file of letters and numbers that we store on your browser or on the hard drive of your computer or mobile device if you agree. Cookies contain information that is transferred to your computer’s hard drive or mobile device. It enables the Website to remember useful information, such as your login details, and can contribute to ease of use when navigating our Website. A cookie does not reveal personal information.

HOW DO WE USE COOKIES

We use the following cookies on our Website:

- **Necessary Cookies:** These are required for the operation of our Website. They include, for example, cookies that enable you to log into secure areas of our Website or make use of e-billing services.

- **Analytical Cookies:** are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.
- **Performance Cookies:** are used to understand and analyze the key performance indexes of the website which helps in delivering a better user experience for the visitors.
- **Functional Cookies:** help perform certain functionalities like sharing the content of the website, collecting feedback, and other third-party features.
- **Advertisement Cookies:** are used to provide visitors with customized contents based on the pages you visited previously and to analyze the effectiveness of the ad campaigns.

You can manage cookies at the pop up that requires your consent on cookies. It allows you to accept or refuse the setting of all or some cookies. You can customize your choice by switching off certain cookies. However, refusing certain cookies may affect the performance of the Website and not permit you to complete certain actions.

You can also block cookies by activating the setting on your internet browser that allows you to refuse the setting of all or some cookies. However if you use your browser settings to block all cookies you may not be able to access all or parts of our Website.

For more information regarding cookies, you may want to visit www.aboutcookies.org or www.allaboutcookies.org.

GOOGLE ANALYTICS

We use the services of Google Analytics. They may store information about what pages you visit, how long you are on the site, how you got here and what you click on. This analytics data is collected via a JavaScript tag in the pages of our site and is not tied to personally identifiable information. We therefore do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are.

Information in regards to Google Analytics and their privacy policy can be found here:

<https://policies.google.com/privacy?hl=en#enforcement>

THIRD PARTIES AND LINKS

Our website contain links to websites owned and operated by third parties. These third party websites have their own privacy policies, their own terms of use and are also likely to use cookies. We therefore advise you to read these documents before you use these sites or submit any information. We do not accept any responsibility or liability for the privacy practices of such third party websites and your use of such websites is at your own risk.

The links from this Website to other websites does not imply that we endorse, have reviewed or are in any way affiliated with or is a representative of these third party sites or their content. We will not be held liable for any information or damage resulting from your visit to these pages. You visit these sites at your own risk and your own responsibility.

We do not disclose your personal data to any third parties, unless this is to comply with legal obligations, complete certain necessary actions (e.g. payment of licence fees) or it is in our legitimate interest to do so.

PLUG-INS

Third party services, such as to process orders and payments, are integrated into our Website.

We have no control over this type of usage of personal data by a third party and therefore, we cannot assume any responsibility or liability therefor.

CHANGES TO THIS COOKIES AND PLUG-INS POLICY

Our policies and procedures are under continual review. We may, from time to time, update our cookies policy. Any such changes will be posted on this page.

CONTACT

Questions, comments and requests regarding this Cookie Policy should be addressed to secretariat@avla.uk